

*Leave
the gift
of a lifetime
in her hands.*



Include a gift in your Will
to CARE Australia



care[®]

Supporting women.
Defeating poverty.

Thank you

for considering a gift
to CARE Australia
in your Will.

Cover photo: Thanks to generous people like you, women like Arifa are being supported to take control of their lives. To date, more than 2,000 workers at garment factories in Bangladesh, predominately women, have received training and encouragement to progress into leadership roles at work, and to have an equal say in the decisions that affect them — at work, at home and in their communities.

Photo: © Jorja Currington/CARE

You make all this possible

Thank you so much for considering a gift to CARE Australia in your Will.

It's with the incredible commitment of people like you that CARE can continue to strive to make the world a better place for generations to come. I am truly humbled that you have taken this first step in exploring how your caring support can continue long into the future — it means so much to know how important this work is to you.

When you choose to leave a gift in your Will to CARE Australia, you're not only committing to the most generous gift many of us get to make, you're also sending a powerful message. You're saying to the inspiring women and girls who are striving to build a better future, **'I believe in you.'**

You'll also become a special member of the CARE Australia family; someone whose dependable support will ensure future generations of women and girls can know the means to defeat poverty is in their hands.

I encourage you to read more in the following pages about the legacy you can be a part of through a gift in your Will.

Thank you.

Yours sincerely,

Cath Hoban

Cath Hoban
Director of Fundraising & Public Engagement
CARE Australia



Photo: © John Hewat/CARE



Our steadfast commitment

Ever since the first CARE Packages were sent to the survivors of World War II in 1945, CARE has been dedicated to saving lives and defeating poverty.

From those first lifesaving packages of food, CARE went on to provide emergency food relief, pioneer primary healthcare programs and run long-term agricultural projects. And it was in 1987 that former Australian prime minister, the Rt Hon. Malcolm Fraser, AC, CH, founded CARE Australia.

Today, with the caring support of people like you, CARE International has grown to become one of the world's largest independent humanitarian relief organisations. The global CARE partnership is made up of 14 countries, including Australia, working alongside communities in over 100 countries.

In 2020/21, your generosity helped CARE Australia assist more than 2.3 million people across 24 countries

— and this included responding to 15 emergencies across 19 countries.

CARE's commitment is to provide assistance to people living in poverty, regardless of their race, religion or ethnicity, and empower them to create lasting change.

Our 75 years has taught us that women all too often bear the greatest burden of poverty, but, at the same time, women play a vital role in defeating poverty.

That's why CARE puts women and girls at the heart of our work. When we empower women and girls to build a more equal world, they lift themselves *and* their communities out of poverty.

This is the incredible potential of your gift in her hands. A woman who can now realise her hopes for the future. A mother who can lead her family out of poverty. And women the world over creating a lasting legacy of change for their communities.

“By leaving a gift to CARE in your Will, you can continue to change the lives of those living in extreme poverty, far beyond your lifetime. Everyone deserves an opportunity to make a better life for themselves, for their children, and for their grandchildren. Your generous gift, no matter how big or small, can help people in poor communities lift themselves out of poverty.”

— Phoebe Wynn-Pope, human rights advocate and CARE Australia Board Member.



“Remembering CARE Australia in your Will is a gift which will endure beyond your lifetime.”

— Rt Hon. Malcolm Fraser, AC, CH



Above: Some 100 million CARE packages were sent to European nations post-World War II.

Photos: © CARE

Opposite: Rt Hon. Malcolm Fraser, AC, CH, Founding Chair of CARE Australia and former President of CARE International.

Photo: © Mike Larder/CARE



“I hope the gift in my Will will continue the work that is being done at the moment. As an individual, I feel helpless in the face of the many millions of people who struggle to be able to care for themselves and their children. My gift will be just one way to assist a small number break the cycle of poverty.”

—Elizabeth Stroud, a kind supporter of CARE Australia who has left a gift in her Will.

Let's continue what we've begun

You're already having an impact, helping women to defeat poverty and build better lives for their families. And there's so much more we can achieve together.

A gift in your Will is truly special — it means you will continue the amazing work you've begun, *long into the future*. Your legacy will be generational change — providing resources, training and work opportunities for strong, determined women. When you place your gift of a lifetime in her hands, she can create a better tomorrow for her, and her children and community.

Just like in Cambodia ...

Many remote regions of Cambodia experience poor school attendance due to language challenges. The national language of Khmer is used in schools, but these isolated communities often speak only their local Indigenous languages. Without access to education and the employment opportunities it brings, families struggle to lift themselves out of poverty.

Your generosity has allowed CARE to support programs that allow young children in these areas to learn at school in their own language, as well as learning the national language of Khmer to progress to the higher grades — and a brighter future ahead.

Chorvey was herself a participant in the program, both as a student and then later in the teacher training program. Chorvey was given a gift of a lifetime, now she's a role model to the girls she teaches, inspiring them to achieve their dreams too.

“CARE's support has been so important to get me to where I am today ... now I'm a state teacher in the government education system — I couldn't have imagined it. People didn't value education because all they could think about was how to put food on the table. Now they can see how having educated children can help their household earn an income in the future.”
—Chorvey, grade 3 teacher.

“My students say they want to be teachers, doctors, police officers and accountants.”

—Chorvey



Opposite: In Cambodia, grade 3 teacher Chorvey stands proudly with two of her students, Tbong and Pheakeny.

Photo: © John Hewat/CARE



“I am passionate about supporting people in really poor countries where the conditions are really desperate compared to ours. We have everything here: free medical, social security, housing, and all kinds of other support. They have nothing there and many are living in war zones, where mothers and children are really suffering.”

—Suleman Kesh, a kind supporter of CARE Australia who has left a gift in his Will.

Your gift of a lifetime will change lives

CARE is committed to putting women and girls at the heart of our work.

In the poorest communities, it's often women and girls who experience the most disadvantage. But when women are empowered, they play a vital role in freeing their families from poverty.

With your gift in Will placing the right tools, training and opportunities in her hands, she'll create a brighter future for her family and her community too.

You'll help women like Dorcas ...

In the rural Highlands of Papua New Guinea (PNG), Dorcas and her husband are dependent on the success of their coffee plots. But despite their hard work, yields were low and, like too many farming families in PNG, they were living in poverty, unable to meet even their basic needs.

While women provide more of the farm labour, coffee farming is traditionally viewed as 'men's work' in PNG.

As a result, Dorcas's husband controlled their income and made all of the important decisions. Dorcas felt powerless to create a better life for her young son.

CARE's *Coffee Industry Support Project* supports women in PNG to improve the wellbeing of their families. Through agricultural and financial training, Dorcas gained new skills and knowledge that enabled her to work alongside her husband in their coffee plots, increase their yields and boost their income.

Dorcas has improved both her family's situation and her relationship with her husband, as they learnt the benefit of sharing farming duties and discussing their finances and future plans together.

“CARE gave us trainings that I realised some of the things that I thought I couldn't do, I can do ... When I got this training I saw that when I helped my husband it made things easier for the both of us work together and accomplish a lot.” —Dorcas, coffee farmer.

“With the training from CARE, I realised I can help myself and my family improve our standard of living.”

—Dorcas



Opposite: In the Highlands of Papua New Guinea, coffee farmer Dorcas and her four-year-old son, Moses, hold some of their coffee bean harvest.

Photo: © Douglas Diave/CARE



“I have left a gift to CARE in my Will because I believe that a better world is possible, and that we are the generation to make it happen. Each and every bequest — large or small — makes a big difference.”

—Julia Newton-Howes, former Chief Executive, CARE Australia.

Photo: © Josh Estey/CARE

We're here to help

Peace of mind comes from knowing the people you care about the most are provided for in your Will. And by including a gift to CARE Australia, you can know you'll be transforming the lives of people living in extreme poverty around the world.

We want this decision to be as simple and stress-free as possible for you — so we're here to help. Please make use of the helpful information in the pocket of this brochure. We also invite you to reach out to us on **1800 020 046** or email **giftsinwills@care.org.au**

While there's no obligation to do so, please consider letting us know the outcome of your decision. You can return the enclosed response form, or call or email our team. You'll be giving us the opportunity to say thank you, and to send you a small gift. And, with your consent, we'll stay in touch with invitations to special events, and with regular news about the life-changing work made possible by kindhearted supporters like you.

Our promise to you

- » We respect your privacy and decision to make a gift to CARE Australia in your Will.
- » We acknowledge that you can always change your mind, and your family and loved ones will always come first.
- » We will treat your gift with the respect and sensitivity it deserves.
- » We will keep you and your family updated about the ways your gift will help create a world of equal opportunities for women and girls, as they seek to improve the lives of their families and communities.



Opposite: A devastating cyclone in Vanuatu left more than 17,000 homes damaged or destroyed.

Your generosity helped families like Adeline's access emergency food, water and shelter supplies, as well as long-term support to help them rebuild their lives.

Photo: © Arlene Bax Photography/CARE

Thank you.

If you have any questions or need further assistance,
your enquiry is always welcome.

Please call our Supporter Care team on **1800 020 046**
or email **giftsinwills@care.org.au**

care.org.au/donate/gifts-in-wills



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Defeating poverty.